



## Panel meeting agenda 20th March 2007

Agenda		
<b>1</b>	<b>Welcome &amp; Introduction</b> Frank O'Connor / Chris Hale (Chairperson)	2 p.m.
<b>2</b>	<b>Member Introductions</b> All	2.10
<b>3</b>	<b>Introduction to Ecodesign Centre Wales</b> Frank O'Connor	2.20
	<b>Question &amp; Answer</b> All	2.30
<b>4</b>	<b>Industry   Enabling Ecodesign</b> Iain Cox	2.45
	<b>Question &amp; Answer</b> All	3.00
<b>5</b>	<b>Education   Embedding Ecodesign</b> Simon O'Rafferty	3.30
	<b>Question &amp; Answer</b> All	3.45
<b>6</b>	<b>Agree terms of reference / Getting the most from the panel meetings</b> All	4.00
<b>7</b>	<b>AOB</b> All	4.20
<b>Round-up &amp; Close</b>		4.30

list of attendees	organisation
Karin Black	Welsh Assembly Government
Garth Brookfield	Monitor Facilities Management Ltd
Prof. Robert Brown	Design Wales/UWIC
Gavin Cawood	Design Wales
Iain Cox	Ecodesign Centre Wales
Aled Davies	Welsh Assembly Government
Dr. Emma Dewberry	Loughborough University
Bibiana Estrada	Ecodesign Centre Wales
Dr Sohail Hajatdoost	Riochem
Chris Hale	Welsh Assembly Government
Dr Frank O'Connor	Ecodesign Centre Wales
Simon O'Rafferty	Ecodesign Centre Wales
Gary Whitbread	Welsh Assembly Government

**Apologies:** Bill Nolan: Panasonic



## 1<sup>st</sup> Panel Meeting Notes Ecodesign Centre Wales

**Date:** 20<sup>th</sup> March, 2007

**Venue:** Glamorgan Cricket Club – Watkins Suite

**Timing:** 2 - 4.30pm

**Present:** Karin Black, Welsh Assembly Government (WAG); Garth Brookfield (Monitor Facilities Management Ltd); Prof. Robert Brown (Design Wales/UWIC); Gavin Cawood (Design Wales); Iain Cox, Ecodesign Centre Wales (EDC); Aled Davies (WAG); Dr. Emma Dewberry (Loughborough University); Bibiana Estrada, **notes**, (EDC); Dr. Sohail Hajatdoost (Riochem); Chris Hale, **Chair**, (WAG); Dr. Frank O'Connor (EDC); Simon O'Rafferty (EDC); Gary Whitbread (WAG).

**Apologies:** Bill Nolan (Panasonic)

### Welcome and introductory remarks

- Frank O'Connor thanked everybody for attending the meeting and introduced Chris Hale as the chair person.
- Chris Hale made a short introduction and stressed the importance of making Wales more competitive. The agenda for the meeting was confirmed along with a course of action for moving the project forward with the support of the panel.
- A short introduction by each panel member followed.

### **Summary of main points from Panel meeting**

- EDC members lead the meeting by doing 3 short presentations. Frank O'Connor introduced Ecodesign Centre Wales and the initiative while Iain Cox and Simon O'Rafferty made presentations on the Industry and Education elements respectively. Panel members gave their opinions and made inputs throughout the presentation process.

### **Matters arising**

- The panel comments have been noted in full and will be referred to during the course of the initiative. Summary of key points raised include:



## General ecodesign project issues

- managing expectations (i.e. pilot initiative)
- transparency
- clear communication
- adding value
- benchmarking
- to challenge boundaries but remain realistic on outcomes
- the aspirations of the project remain in line with the recommendations of the Expert Panel on Resources Management, important that the project continues to deliver on central policy objectives

## Enabling Industry

- to promote best practice
- to produce company examples of benefits of taking on ecodesign
- to highlight commercial benefits
- manage industries perception
- ensure companies involved are signed up to agreements to ensure their on-going participation
- consider monitoring companies not involved in project as a control to help evaluate progress and impact

## Embedding in Higher Education

- key benefit would be the value of building capacity and knowledge transfer
- dangers if project is just industry led
- need to educate consumers
- should consider qualitative life cycle assessment processes
- accreditation - to consider a rating of life cycle benefits of sustainability.

## Terms of reference

- Role, responsibilities and terms of reference were presented and approved without modification.