



ECODESIGN CENTRE WALES / CANOLFAN ECODDYLUNIO CYMRU

Ecodesign Initiative

Ecodesign Centre Wales (EDC) has been set up using funding from the Welsh Assembly Government (WAG) Materials Action Programme (MAP) to deliver an ecodesign initiative (11th September 2006 – 10th September 2008) that focuses on capacity building for effective ecodesign to happen across Wales. Along with clearly demonstrating the business and policy case for ecodesign EDC will work with key stakeholders to deliver the ecodesign initiative.

The ecodesign initiative focuses on 4 core elements:

1) **Industry:** enabling ecodesign

- encouraging the development of environmentally conscious products and services.

2) **Education:** embedding ecodesign

- providing specialist support to Welsh Universities currently offering product design degrees.

3) **Research:** international best-practice

- sharing ecodesign knowledge and experience through a programme of continuous research and international scanning.

4) **Communication:** positioning and promoting ecodesign

- raising the profile of ecodesign. This will be supported by a clear brand strategy for EDC.



Advisory Panel

To support the ecodesign team in delivering the ecodesign initiative an **advisory panel** has been set up. The panel is made up with representatives from government, industry, academia and business support. The panel will meet every 6 months. The panel will operate (initially) for the time period December 2006 - September 2008. A chairperson will be selected.

Role and Responsibilities of Panel

1. Review ecodesign initiative reports and attend panel meetings
2. Share ideas and experiences (amongst the panel members) on:
 - creative approaches to resource efficiency
 - capacity building to create environmentally conscious products and services
 - demonstrating the business and policy case for effective ecodesign to happen
3. Provide informal feedback and make general recommendations on alternative approaches, innovation, directions and potential solutions
4. Where possible, provide support to the ecodesign team in raising and promoting the ecodesign agenda to the wider stakeholder community

Terms of Reference

1. The panel is not responsible for, or accountable for the project budget, project planning, key decision making or final delivery of the project objectives and milestones.
2. The panels input will be acknowledged accordingly during the course of the initiative.
3. Any discussions/outputs which are specific to the 'Ecodesign Initiative' and the 'Ecodesign Centre Wales' need to be kept confidential, and remain within the panel meetings.
4. Panel members are encouraged but not obliged to attend all meetings. Panel members are not expected to nominate a substitute to attend in their absence.
5. Panel members are appointed on a voluntary basis and therefore costs for attendance are the responsibility of the members.
6. If and when required the panel members would invite additional attendee(s) who have specialist knowledge, skills or expertise that would add value to the discussions and the outcome of the

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initiative but who would not necessarily be a full-time panel member.

Dr Frank O'Connor
Director
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